

Magic Billion

POWERING THE GLOBAL AMBITION OF EVERY INDIAN



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When Access Becomes Opportunity

This month marks a turning point. Magic Billion launched India's first Global Degree Pathway to Germany - a structured, accredited route for Indian youth to earn a German university degree without leaving India. Alongside this, the Italy corridor moved from pipeline to active programme, Bihar entered the public - private mobility conversation, and India's bilateral standing with Europe continued to strengthen at the highest diplomatic levels. The system is deepening and the ambition is expanding.

30+

Italian Language Certificates
Awarded

120+

visas processed last
month

3,000+

Professionals Deployed Since
Inception

From the Founder's Desk

Why Global Mobility Is Becoming an Ecosystem Business

There is a question global employers have been asking us - consistently, across sectors, across geographies - for the better part of eight years. The talent is there. The work ethic is there. The aptitude is demonstrably there. What is missing, in too many cases, is the credential that an international employer can immediately read and trust.



Aditi Banerjee

CEO and Co-Founder, Magic Billion
Co-Founder & Managing Director, IndiaWorks

This is not a new problem. It is, in fact, the oldest structural barrier in cross - border workforce mobility. Indian higher education produces the world's largest annual graduate cohort. Yet a degree from an Indian institution - however rigorous the programme, however capable the graduate - remains largely unreadable to a European employer who has no framework to evaluate it. The result is a persistent discount applied to Indian talent at the point of entry into global labour markets. Not because the talent is lesser. Because the signal is unfamiliar.

Magic Billion has spent eight years working around that discount - through language preparation, employer alignment, structured deployment, and the institutional credibility that comes from a track record of 3,000+ placements across 10+ countries. We have proven, repeatedly, that the gap between Indian talent and global opportunity is not a talent problem. It is a systems problem.

The Global Degree Program is the next logical step in that system. A fully accredited Bachelor of Arts in Management from Steinbeis University (SREM), Germany - studied entirely from India. Not a shortcut. Not a workaround. A real degree, from a real German university, with real employer recognition across the European Union.

What this means: The shift from placement infrastructure to credential infrastructure is not a pivot. It is a compounding of the same thesis - that the gap between Indian talent and global opportunity is a systems problem, and that systems, built correctly, can be fixed.

COVER STORY • GRAND LAUNCH

The Global Degree Program: India's First Pathway to a German University Degree



On 10th June 2026, Magic Billion and IndiaWorks in partnership with Steinbeis School for Real Estate and Management (SREM), Germany launched Global Degree Program at India Habitat Centre, New Delhi - marking the first time a structured, institutionally backed pathway to a German university degree has been made available to Indian students studying entirely from India.

The programme - a fully accredited Bachelor of Arts in Management from Steinbeis School for Real Estate and Management (SREM), Germany - is designed for students, working professionals, and fresh graduates who want a globally recognised qualification without the financial burden or logistical disruption of relocating abroad. It is 100% online, internationally accredited, and carries direct recognition across the European Union's 27 member states through long-term residency pathways.

The launch was not simply a programme announcement. It was the opening of a corridor - one built on the same infrastructure principles that underpin Magic Billion's placement model: employer-first design, institutional credibility, structured preparation, and long-term integration over transactional outcome.

The Roundtable: Reimagining Indian Higher Education for a Global Economy

The launch featured a high-level roundtable - **Degrees Without Borders: Reimagining Indian Higher Education for a Global Economy** - bringing together credible voices across education policy, labour economics, and global workforce systems.

Roundtable Panellists

- **Prof. Dr. Marco Wölfle** Academic Director, Steinbeis University , Germany
- **Dr. S.S. Mantha** Former Chairman, AICTE | Chancellor, RB University
- **Dr. Santosh Mehrotra** Former Professor of Economics, JNU | Ex-Chief Economist, UNDP Human Development Report
- **Dr. Handirk von Ungern-Sternberg** CEO & Managing Director, IndiaWorks
- **Aditi Banerjee** CEO and Co-Founder, Magic Billion, Co-Founder & Managing Director. IndiaWorks



"India graduates more than 9 million students annually. The question has never been whether the talent exists. The question has always been whether the credential travels. The Global Degree Program is a serious answer to that question."

- Dr. Santosh Mehrotra, Former Professor of Economics, JNU

"Steinbeis has always believed in education that is anchored in practice, not just theory. India is a market where that philosophy resonates deeply. The students who come through this programme will not just hold a German degree - they will hold one that European employers have learnt to trust."

- Prof. Dr. Marco Wölfle, Steinbeis University, Germany

"The regulatory environment for blended and international learning in India is evolving. Partnerships like this - where the Indian side is structured, compliant, and employer-aligned - are precisely what that evolution needs to be validated by real outcomes."

- Dr. S.S. Mantha, Former Chairman, AICTE

What the GDP launch signals

India's first structured pathway to a German university degree is not a product launch. It is a systems statement. Magic Billion is no longer only connecting Indian talent to global employers - it is now investing in the credential infrastructure that makes that connection more durable, more scalable, and more equitable in its reach across India's talent base.

NEW CORRIDOR • ITALY

Building the Foundations for Scale



Italy's Decreto Flussi 2026 - 2028 framework commits approximately 500,000 work permits to non - EU nationals over three years, with India designated as a priority source country under a formal bilateral Migration and Mobility Agreement. The sectors in demand - hospitality, construction, caregiving, manufacturing, and skilled services - are precisely those where Italian employers face persistent structural shortages that domestic supply cannot resolve.

This month, 30+ candidates received their Italian language certificates from the Director of the ICC and representatives of Formedil and Fondimpresa - two of Italy's foremost institutions for vocational training and workforce development. These certificates are not completion documents. They are institutional endorsements that carry direct weight with Italian employers - signalling that Magic Billion's training meets the standards that Italy's own vocational ecosystem recognises.

Why institutional recognition matters: A certificate awarded in the presence of Formedil and Fondimpresa representatives signals not just language competence, but programme credibility. This is the difference between a certificate and an endorsement.

POLICY SIGNAL • DIPLOMATIC MOMENTUM

People-to-People Ties at the Highest Level

In May 2026, Prime Minister Narendra Modi undertook a five-nation visit spanning the UAE, Netherlands, Sweden, Norway, and Italy. The Italy leg - 19 to 20 May - included bilateral meetings with Prime Minister Giorgia Meloni and President Sergio Mattarella, focused on advancing the India-Italy Joint Strategic Action Plan 2025 - 2029 .

People-to-people ties, bilateral trade - which reached USD 16.77 billion in 2025 - and structured cooperation across sectors were explicitly on the agenda. The visit confirms that workforce mobility is no longer a peripheral arrangement between the two countries. It is embedded in the highest tier of bilateral diplomatic engagement.



What this means

State-level diplomatic backing from both governments substantially de-risks the pathway for employers and candidates alike. The India-Italy corridor now operates within a bilateral framework reinforced at the level of heads of government - providing the stability and predictability that transactional recruitment cannot replicate.

GOVERNMENT ENGAGEMENT · STATE PARTNERSHIP

Bihar: When States Begin to Architect Mobility



Magic Billion was invited to participate in a consultation workshop organised by the Department of Youth, Employment and Skill Development, Government of Bihar - contributing to a structured dialogue on creating international career pathways for India's youth workforce.

The discussions centred on sectors where global demand is both sustained and growing: healthcare, hospitality, technical trades, and vocational skills. The conversations explored how state governments, industry partners, and international employers can work in closer alignment to build mobility systems that are scalable, ethical, and safe - protecting candidates at every stage of the journey.

Bihar represents one of India's largest youth labour pools - and one that has historically been underserved by formal, structured global mobility pathways. Government-led consultation at this level indicates a meaningful shift: states are no longer waiting for mobility to happen organically. They are actively architecting it.

"As global demand for skilled talent continues to grow, collaborations between governments, industry, and international employers are becoming increasingly important in building ethical and sustainable workforce mobility pathways."

- **Magic Billion at the Bihar Consultation**

What this engagement signals

Magic Billion's role in this conversation reflects its positioning as a systems partner, not just a placement provider. Bihar is a template - the kind of state-level engagement that, replicated across geographies, transforms the addressable candidate pool from metro-concentrated to genuinely national in scale.

ECOSYSTEM ENGAGEMENT • INDO-GERMAN CORRIDOR

Building Stronger Mobility Ecosystems

Magic Billion Co-Founder & CEO Aditi Banerjee joined a panel conversation hosted by the Aapti Institute - one of India's leading public research institutions working at the intersection of technology, labour, and policy - alongside Tim Miller, CEO of Certif-ID, and Seeta Sharma, Independent Advisor on Migration, Skills & Mobility Systems.

The discussion centred on the Indo-German skill mobility corridor. With more than 10,000 Indian apprentices now in Germany, the conversation examined how India is moving beyond traditional perceptions of labour migration - towards being recognised as a global provider of skill-based, employer-integrated talent.

"India is steadily emerging as a global hub for skilled, hands-on talent, and the Indo-German corridor is a strong example of that shift."

- **Aditi Banerjee, Co-Founder & CEO, Magic Billion & IndiaWorks**

A central theme was the structural gap between movement and integration. Graduate employability in India currently stands at approximately 55%. Apprenticeship pathways - built around real employer demand and long-term workforce integration - consistently deliver 90-95% absorption. This gap is not incidental. It is a structural argument for the employer-first model that Magic Billion has built its system around.

INSIGHTS & SIGNALS

The Structural Forces Behind the Demand

The global signals reinforcing Magic Billion's long-term thesis continued to strengthen this month.

In The Media

Germany has a shortage of workers - so it's turning to India for help

Germany is continuing to struggle with a shortage of skilled workers, as elderly staff retire, and there are not enough

Source: BBC News

In The Media

Magic Billion Global Skills Academy brings German Bachelor's Degrees to India at Half Cost in association with Steinbeis University

Magic Billion Global Skills Academy (MBGSA) today, announced the launch of its Global Degree Program in partnership with Steinbeis University,

Source: Business Standard

In The Media

Over 2,000 Candidates Selected on Day 1 of Bihar Healthcare Recruitment Drive

Magic Billion participated in the Bihar State-Level Health & Allied Sectors Job Fair 2026, organized under the Bihar Skill Development

Source: Times of India

The intersection of India's demographic scale, rising employability, and Europe's structural labour deficit defines Magic Billion's operating environment. Every corridor opened, every batch placed, every state engaged compounds the system's reach and reliability.

LOOKING AHEAD

From Infrastructure to Institutional Scale

The developments of this month reflect a broader shift in how global mobility is being built. The launch of the Global Degree Program marks an important step towards making internationally recognised education more accessible to Indian learners. As the first cohorts begin their journey, the focus will be on creating a strong learning experience supported by industry relevance and long-term career outcomes.

In Italy, the priority remains on preparing candidates for successful deployment through language training, employer alignment, and structured pre-departure support. The foundations are in place, and the next phase will be focused on translating preparation into opportunity.

At the same time, conversations with governments, employers, educational institutions, and industry partners continue to reinforce a shared reality: the demand for skilled talent is growing, and the systems that connect talent to opportunity must grow with it. For Magic Billion, the path forward is clear. Continue strengthening global career pathways, deepen international partnerships, and expand access to opportunities that are transparent, structured, and aligned with long-term workforce needs.

Each programme launched, each candidate prepared, and each partnership built contributes to a larger goal — creating a future where global opportunities are accessible to more Indian talent, regardless of geography or background. The work continues.

The objective: Build a system that is not only scalable, but consistent, reliable, and aligned with long-term global demand. Magic Billion operates at the intersection of India's demographic scale and global labour demand - and every candidate prepared, every employer aligned, every state engaged makes mobility more dependable, less uncertain, and more equitable in its reach.

Explore Partnership & Investment Opportunities

For employers, institutional partners, government bodies, and investors interested in the future of structured global workforce mobility from India.

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